

Date of Meeting:	Monday 28 June 2010	Agenda Item No.	10
Title:	Children and Young People's Plan 2011-14: Outcomes from priority setting workshop		
Contact Officer:	Terri Walters Assistant Director (Strategy and Performance) terri.walters@bromley.gov.uk		
Lead Partner:	London Borough of Bromley		

1. SUMMARY

- 1.1. This report sets out the outcomes from the Trust Board's Priority Setting Workshop on Monday 21 June 2010.
- 1.2. The Trust Board suggested the following five cross-cutting partnership focused priorities: *Attainment and achievement for all* (achieving potential); *Promoting positive behaviour*; *Wellbeing of children and young people and families* (main focus on emotional wellbeing); *Transition to adulthood*; and *Early intervention*.

2. RECOMMENDATIONS

- 2.1. The Trust Board is asked to:
 - 2.1.a) Agree the 5 suggested key priorities (*Attainment and achievement for all*; *Promoting positive behaviour*; *Wellbeing of children and young people and families*; *Transition to adulthood*; and *Early Intervention*) for inclusion in the draft Children and Young People's Plan 2011-2014.
 - 2.1.b) Agree that key representatives from their organisation will support the Strategic Planning and Commissioning Team in developing the draft Children and Young People's Plan 2011-14.

3. COMMENTARY

- 3.1. Section 17 of the *Children Act 2004*, as amended by the *Apprenticeships, Skills, Children and Learning Act 2009*, places a requirement on Trust Board's to develop a single, overarching Children and Young People's Plan (CYPP). The CYPP is a single, agreed, joint strategy of the partners on the Trust Board on how they will cooperate to improve children's wellbeing.
- 3.2. A key requirement of the CYPP is to have an agreed set of priorities that all partners will focus on to achieve improved outcomes for children and young people. The current CYPP (2009-2011) includes 32 jointly agreed priority areas for action. Feedback from the Trust Board's recent review of its commissioning arrangements, and from focus groups held with the children's workforce, has highlighted that 32 priorities is considered to be too many for partners to jointly focus on in order to make a real difference.
- 3.3. Therefore, the Trust Board held a priority setting workshop on Monday 21 June 2010 to identify five to eight key areas where partner agencies will target resources to improve outcomes for children and young people, and their parents and carers. This report provides the outcomes from the priority setting workshop.

4. THE PRIORITY SETTING WORKSHOP

- 4.1. The priority setting workshop was facilitated by a representative from the national Commissioning Support Programme, and it gave attendees the opportunity to comment on the current list of 32 priorities, and to develop a shortlist of 5 to 8 priorities for 2011-14.
- 4.2. To aid the process, the representatives agreed the following principles at the beginning of the workshop to deciding the priorities for 2011-14.

Priorities should:

- be cross-cutting across the partnership
- be about the wellbeing of children, young people and families
- reflect what children, young people and families are telling us
- promote equalities/address inequalities
- address issues where we have sustained poor/low performance
- address earliest intervention
- reflect the willingness of partners to commit resources and do things differently
- improves access to services

- 4.3. During the workshop, the Trust Board focussed on the 26 operationally focussed priorities and considered the other 6 priorities as key enablers and tools to support the delivery of the priorities.
- 4.4. *Appendix A* sets out the details of the following 5 priorities suggested by the Trust Board on 21 June 2010, including areas covered by the priority:
- Attainment and achievement for all (achieving potential)
 - Promoting positive behaviour
 - Wellbeing of children and young people and families (main focus on emotional wellbeing)
 - Transition to adulthood
 - Early intervention
- 4.5. The Trust Board should note that *Appendix A* will also set out the key partners involved in the delivery of the priorities, together with a summary of the key messages from the supporting needs analysis. However, there has been insufficient time between the workshop and the Trust Board meeting to populate these areas.
- 4.6. The Trust Board should note that Early Intervention has been included as an underpinning principle for all priorities, with references to Early Intervention weaved into each of the other four priorities. The specific fifth priority of Early Intervention focuses on the mechanisms to be developed to support Early Intervention.
- 4.7. *Appendix B* sets out the outcomes from the review of the current 32 priorities for the Trust Board to note.

5. OTHER KEY AREAS

- 5.1. The Trust Board acknowledged that there are a number of key areas that had not been included within the priorities list, such as safeguarding and child poverty. These areas will be captured within a separate section of the CYPP, which will provide information on a number of areas that will ensure that the CYPP meets Statutory Guidance, including, children in care, children with disabilities, and children with special educational needs.
- 5.2. Key enablers, such as commissioning, active involvement of children and young people, workforce development and information sharing, will be captured within a further section of the CYPP.

6. NEXT STEPS

- 6.1. Once the Trust Board have agreed the proposed priorities for the CYPP for 2011 to 2014 the Strategic Planning and Commissioning Team, with support from the CYPP Strategy Group, will draft the CYPP and supporting Action Plan over the summer,

before presenting to the Trust Board on 13 September 2010 for endorsement and approval to consult with stakeholders.

- 6.2. The Strategic Planning and Commissioning Team will then begin the public consultation between September and November 2010, in line with the Statutory Guidance, including targeted consultation with the Executive Bodies of each partner.
- 6.3. Following the period of consultation, the final draft of the CYPP 2011-14 will be presented to the Trust Board on 13 December 2010 for final agreement.
- 6.4. During January and February 2011 the final draft of the CYPP 2011-14 will be presented to the Executive Bodies of each partner for final sign-off and endorsement, and it will then be presented to the Trust Board on 28 February 2011 for final sign-off.
- 6.5. The CYPP will then be published by 1 April 2011, including a young person's version.

Appendix A

The Priorities suggested by the Trust Board
 (21 June 2010)

Cross-cutting Priority/ Outcome	Areas covered by Priority (including comments by the Trust Board)	Key Trust Partners	Links to Needs Analysis and Key Messages
Key: * = Existing priority for 2009-11 (although it may have been reworded)			
Attainment and achievement for all Children and Young People enjoy learning and achieve their full potential	<ul style="list-style-type: none"> ■ Build on excellence, celebrate success and encourage ambition and aspiration 		
	<ul style="list-style-type: none"> ■ Improve attendance*, especially in Primary schools 		
	<ul style="list-style-type: none"> ■ Develop targeted interventions to narrow gaps in attainment, particularly between identified vulnerable groups and their peers* 		
	<ul style="list-style-type: none"> ■ Intervene early to ensure that children receive the support they need within schools and early years settings 		

Cross-cutting Priority/ Outcome	Areas covered by Priority (including comments by the Trust Board)	Key Trust Partners	Links to Needs Analysis and Key Messages
Key: * = Existing priority for 2009-11 (although it may have been reworded)			
Promoting Positive Behaviour Children and Young People are safe and feel safe where they live, go to school, play and work	<ul style="list-style-type: none"> ■ Reduce the number of first time entrants in the youth offending service and reduce levels of re-offending* 		
	<ul style="list-style-type: none"> ■ Implement, monitor and promote the borough wide strategy for reducing bullying* 		
	<ul style="list-style-type: none"> ■ Intervene early through integrated support to tackle challenging behaviour issues in schools and early years settings 		
	<ul style="list-style-type: none"> ■ Identify and target specific areas to reduce crime and anti-social behaviour, such as: <ul style="list-style-type: none"> ➢ alcohol and drug related behaviour ➢ knife crime 		
	<ul style="list-style-type: none"> ■ Reduce the fear of crime among young people* 		
	<ul style="list-style-type: none"> ■ Promote children and young people, and parent and carers, responsibilities 		

Cross-cutting Priority/ Outcome	Areas covered by Priority (including comments by the Trust Board)	Key Trust Partners	Links to Needs Analysis and Key Messages
Key: * = Existing priority for 2009-11 (although it may have been reworded)			
Wellbeing of children, young people and families Children and Young People are growing up happy and positive about themselves	<ul style="list-style-type: none"> ■ Provision of emotional wellbeing, mental health services and counselling services for children and young people: <ul style="list-style-type: none"> ➤ Develop support within schools and early years settings to promote emotional well being; ➤ Ensure CAMHS services are effectively targeted to early intervention* 		
	<ul style="list-style-type: none"> ■ Provide accessible positive activities which make children and young people feel good about themselves* 		
	<ul style="list-style-type: none"> ■ Increasing the rates of breastfeeding and immunisations and encouraging healthy weight/reduce obesity* 		
	<ul style="list-style-type: none"> ■ Sexual health* 		

Cross-cutting Priority/ Outcome	Areas covered by Priority (including comments by the Trust Board)	Key Trust Partners	Links to Needs Analysis and Key Messages
Key: * = Existing priority for 2009-11 (although it may have been reworded)			
Transition to adulthood Young People get the best possible start in adult life	<ul style="list-style-type: none"> ■ Support all young people in the transition from education to employment or further/higher education 		
	<ul style="list-style-type: none"> ■ Support the transition of young people with learning difficulties and disabilities, including moving from Children's Services to Adult Services, and into independent living 		
	<ul style="list-style-type: none"> ■ Support the transition of young people leaving care and moving into independent living* 		
	<ul style="list-style-type: none"> ■ Increase the availability of suitable and affordable housing for vulnerable adolescents* 		

Cross-cutting Priority/ Outcome	Areas covered by Priority (including comments by the Trust Board)	Key Trust Partners	Links to Needs Analysis and Key Messages
Key: * = Existing priority for 2009-11 (although it may have been reworded)			
Early intervention Families are supported by services addressing issues at the earliest possible stages	<ul style="list-style-type: none"> ■ Ensure appropriate, timely and comprehensive information of services and how to access them, including: through Children and Family Centres and the Family Information Service 		
	<ul style="list-style-type: none"> ■ Provide family focused services designed to prevent escalation to social care threshold, ensuring closer links with Adult & Community Services to ensure a holistic approach 		
	<ul style="list-style-type: none"> ■ Ensure clear access to provision and services at the earliest stage through effective use of the Common Assessment Framework (CAF) and sharing of information 		

Appendix B

2009-11 Priorities: 'Red Dot' Exercise

Trust Board members and advisers were invited to consider the existing priorities (excluding those identified as 'enablers') and discuss which might be identified as key priorities for the new plan, which might no longer be considered to be priorities, and to identify any new priorities for potential inclusion in the new plan. To support this, each member, and relevant advisers, were given five 'red dots' to mark those existing or new priorities that should be considered a key priority. The outcome of this exercise is detailed in the table below.

2009-11 Priorities	Comments	Red Dots
Be healthy		
1. Improve children and young people's health (low birth weight; teenage pregnancy; and obesity)	<ul style="list-style-type: none"> ■ Obesity still a priority (including breast feeding) 	● ● ● ● ●
2. Improve access to child and adolescent mental health services (CAMHS)	<ul style="list-style-type: none"> ■ Although good start; still needs to be regarded as a priority ■ 	● ● ●
3. Address the health needs of children and young people with learning difficulties and disabilities		●
4. Address the rising level of alcohol misuse amongst young people	<ul style="list-style-type: none"> ■ Safer Neighbourhoods has had a positive impact on alcohol misuse amongst 13-15 year olds ■ Alcohol still an issue for young people within schools ■ 'Perception' that alcohol still an issue 	● ● ● ●

2009-11 Priorities	Comments	Red Dots
Stay safe		
5. Ensure proper vetting of people who work with children and young people		
6. Ensure that there is sufficient support for children with disabilities		● ●
7. Ensure the effectiveness of preventative services (children with learning difficulties/disabilities; those in care; and young carers)	<ul style="list-style-type: none"> ■ Public awareness and safeguarding 	● ● ● ● ●
8. Develop more locally available and affordable childcare provision		
9. Develop use of the Common Assessment Framework process	<ul style="list-style-type: none"> ■ Needs to cover early intervention and how services are accessed across the board 	● ● ●
Enjoy and achieve		
10. Reduce absence from school and improve attendance	<ul style="list-style-type: none"> ■ Absence/attendance at school and college (bearing in mind out-borough intakes) ■ Combine with numbers 11 and 14: "Ensure children and young people from vulnerable groups maximise their potential" 	● ● ● ● ●
11. Ensure that young people from vulnerable groups access educational opportunities	<ul style="list-style-type: none"> ■ Combine with numbers 10 and 14: "Ensure children and young people from vulnerable groups maximise their potential" 	● ● ● ●
12. Provide support for children with special educational needs without formal "statementing"		●
13. Improve access to community leisure and recreation for young people	<ul style="list-style-type: none"> ■ Include culture ■ Children and young people directed ■ Targeted (diversionary) ■ Inclusive and accessible 	● ●

2009-11 Priorities	Comments	Red Dots
14. Improve educational attainment at Key Stages 1 and 2	<ul style="list-style-type: none"> ■ Combine with numbers 10 and 11: "Ensure children and young people from vulnerable groups maximise their potential" 	● ●
15. Improve school buildings so that they provide the right environment for learning		
Make a positive contribution		
16. Maintain improvements in the youth offending service and reduce levels of re-offending	<ul style="list-style-type: none"> ■ Re-offending is the issue 	●
17. Improve services for adolescents	<ul style="list-style-type: none"> ■ Join with numbers 20 and 21 ■ Contribute to achievement ■ Engagement, influence on other priority areas ■ Cross over to "access to community leisure" 	●
18. Improve transition planning for young people with learning difficulties and disabilities	<ul style="list-style-type: none"> ■ Transition into adulthood generally, it is a 'leveller'. ■ Do we focus on learning difficulties and disabilities/Looked After Children? 	●
19. Ensure that young people leaving care successfully transfer to independent living		
20. Tackle the fear of crime among young people	<ul style="list-style-type: none"> ■ Join with numbers 17 and 21 ■ Actual perception ■ Racism/drugs/Knife crime/Bullying 	● ● ● ● ●
21. Put in place a boroughwide strategy for reducing bullying	<ul style="list-style-type: none"> ■ Join with numbers 17 and 20 ■ Racism/drugs/Knife crime/Bullying 	● ●
22. Ensure that young people are able to be involved in decision-making	<ul style="list-style-type: none"> ■ Should this be an enabler? 	
23. Reduce school exclusions, particularly for vulnerable groups	<ul style="list-style-type: none"> ■ Great performance, would it go lower? No. ■ Don't think we can get more impact? ■ Problem swept under carpet? Impact of keeping at school 	

2009-11 Priorities	Comments	Red Dots
Achieve economic wellbeing		
24. Increase the availability of suitable and affordable housing for vulnerable groups		● ● ● ● ● ●
25. Provide support to parents of disabled children to enable the necessary adaptations to their houses	■ Need to include foster parents	●
26. Increase the proportion of young people over 16 with learning difficulties/disabilities in education, employment or training		●
New priorities		
27. Effective use of resources to improve outcomes for increasing number of children and young people with complex needs	■ e.g. early birth survivors and autistic spectrum disorder	●
28. Address early intervention through family focused support and services	■ i.e. holistic approach	● ●
29. Actively develop diverse workforce	■ This is an enabler	
30. Emotional health and wellbeing of young people	■ i.e. intervention prior to CAMHS	● ● ● ●
31. Children with disabilities	<ul style="list-style-type: none"> ■ Learning disability and difficulties ■ Physical disabilities ■ Included within each priority, but also... ■ ...one over arching priority is needed to cover: <ul style="list-style-type: none"> - transition - attainment life chances 	
32. Safeguarding	<ul style="list-style-type: none"> ■ Need to include priorities from the Annual Report of the Safeguarding Children Board: <ul style="list-style-type: none"> - missing children/young runaways - domestic violence 	
33. Develop appropriate and targeted work related learning opportunities		

2009-11 Priorities	Comments	Red Dots
34. Need early intervention and prevention to tackle the root causes of child poverty (including supporting young people before they become parents and ensure that they have opportunities for employment)		